
NASRIN SHARIFI DARAMADI – SENIOR GRAPHIC DESIGNER

With over a decade of experience in graphic design, I bring valuable knowledge to my role as a senior graphic designer. My specialty is focused on packaging design, marketing materials, and brand identity development. I have the technical, hands-on experience to utilize graphic design software (e.g., Adobe Photoshop, Adobe Illustrator, etc.) to create compelling and engaging visuals that resonate with target audiences. Using my keen attention to detail, coupled with my ability to manage multiple priorities and meet tight deadlines, has allowed me to consistently deliver high-quality work that exceeds expectations.

CAREER HIGHLIGHTS

- Graphic Design Portfolio
 - www.nasrin-design.com
- Iranian Packaging Designers Showcase, “Sadak’s Hamburgers”
 - <https://basteha.com/en/pack-age/795/Sadak-s-Hamburgers>

SOFTWARE PROFICIENCY

- Adobe Photoshop
- Adobe Illustrator
- CorelDRAW
- Adobe InDesign
- Adobe Lightroom

ATTRIBUTES

- Detail Oriented
- Accountable
- Critical Thinker
- Punctual
- Openness to Criticism
- Teamwork
- Problem Solver
- Organized
- Willingness to Learn
- Diligent
- Time Management

INTERESTS

- Drawing
- Illustration
- Painting
- Sketching
- Photography
- Calligraphy
- Music
- Dancing
- Badminton
- Hiking
- Table Tennis
- Ice Skating

PROFESSIONAL EXPERIENCE

Graphic Designer. Carlos Graphics Printing Ottawa, ON (2024 – Present)

- Responsible for designing (and printing) signs, t-shirts, flyers, business cards, embroidery, posters, and banners.

Senior Graphic Designer. Alhavi Pharmaceuticals Co. Tehran, Iran (2021 – 2023)

- Designed and created pharmaceutical packaging, labels, and related materials.
- Created engaging social media graphics.
- Designed promotional materials, such as brochures, pamphlets, and sales aids, to support marketing and sales efforts for pharmaceutical products.
- Edited pharmaceutical packaging design to improve readability of text.

Senior Graphic Designer. Gorji Biscuit Co. Tehran, Iran (2018 – 2021)

- Created packaging designs for biscuit products, such as designing labels, boxes, bags, and other packaging materials.
- Maintained and strengthened the company's brand identity through consistent and appealing design elements (e.g., logos, color schemes, typography, etc.).
- Assisted in the creation of advertising campaigns, including designing ads for magazines, newspapers, online platforms, and any other relevant media.
- Edited product photos to ensure they are visually appealing and consistent with the brand's image.

Graphic Designer. Golestan Co. Tehran, Iran (2016 – 2018)

- Designed in-store signage, including posters, banners, aisle signs, and displays to guide customers and promote products and promotions.
- Created visuals for social media platforms to engage with customers, promote products, and maintain an online presence.
- Worked closely with marketing teams, store managers, and other departments to understand campaign objectives and product launches.

Graphic Designer. Mostafavi Saffron Co. Tehran, Iran (2015 – 2016)

- Designed saffron product packaging.
- Maintained brand identity through logos and design elements.
- Created marketing materials, such as brochures and banners.
- Edited and sourced high-quality product images.

Graphic Designer. Safari Group Tehran, Iran (2010 – 2015)

- Created appealing graphics and layouts for various advertising materials, including print ads, digital ads, billboards, and more.
- Designed marketing materials, such as brochures, catalogues, flyers, and posters that support advertising campaigns and client objectives.
- Created custom illustrations or graphics to complement advertising content.

EDUCATION

Master of Art Research. Azad University, South Branch Tehran, Iran (2016 – 2018)

Bachelor of Fine Arts. University of Science & Culture Tehran, Iran (2007 – 2009)

Diploma in Graphic Design. College of Arak Arak, Iran (2005 – 2007)